



BARRESENTIAL
EMBRACE CHANGE

DIRECTOR OF OPERATIONS

The Director of Operations will be responsible for overseeing the day to day operations of Barresential. They will work with the founder on cultivating culture, branding & strategic planning. The role will require the candidate to have a focus on finance to ensure revenues & profits are in line with budget expectations.

Responsibilities

- Oversee day to day operations of Barresential
- Work with founder on culture and change management
- Work closely with founder to formulate revenue strategies that are in alignment with brand values, strategy & vision
- Participate actively in strategic planning processes to further company growth
- Help to foster talent within the instructor pool and create a healthy company culture by actively sharing vision
- Maintain checks on the pulse of the brand by frequently holding conversations with stakeholders (clients, instructors, studio reps etc).
- Provide senior leadership to staff – recruiting key talent, promoting high retention /reducing churn and improving quality of classes
- Instructing Barre or Pilates classes as and when required by the Company

Experience

- Bachelor's degree required
- 3-5 years experience in an operational role – at a manager level or above
- Experience with strategic planning, financial management and reporting
- Excellent written and verbal communication skills
- Exceptional attention to detail
- Enthusiastic about Pilates & Barre – and wellness & fitness
- Ability to fight the small fires AND work on the big picture

Interested? Email your CV & cover letter to hello@barresential.com